

# VBSM

VERO BEACH SOCIAL MEDIA

CAPABILITIES DECK · 2026

# We put social in everything we do

Award-winning social media, video, and web marketing that helps Treasure Coast businesses grow.

Vero Beach, Florida

**18x**

ADDY Award Winner

**5x**

Telly Award Winner

**100%**

Treasure Coast Based

## WHO WE ARE

# One creative partner, an entire marketing team.

Vero Beach Social Media is a full-stack creative agency on Florida's Treasure Coast. We combine social media, video, web, design, podcast, and aerial production under one roof, so growing businesses get national-brand polish from a team that knows their backyard.

We turn Treasure Coast businesses into the brands everyone notices. Many of our partnerships run for years, because the work performs and the relationship is real.

**23+**

Industry awards won

**6**

Creative services in-house

**10+ yrs**

Longest client partnership

**1**

Downtown Vero studio

# Award-winning, and obsessive about results.

**18x**

American Advertising (ADDY) Awards

**5x**

Telly Awards for video excellence

**100%**

Treasure Coast owned and operated

FAA Part 107 certified for commercial aerial work. A downtown studio with cinema lighting, podcast bays, and full post-production, so brands can shoot, edit, and ship in a single day.

# A full creative stack, under one roof.

## Social Media Marketing

Content, community, and paid social that compounds into real audience growth.

## Video Production

Cinematic brand films, commercials, and short-form built to perform on every feed.

## Website Design + SEO/AEO

Fast, conversion-focused sites optimized for search and AI answer engines.

## Graphic Design

Identity systems and campaign creative that make your brand impossible to ignore.

## Podcast Production

End-to-end studio production, editing, and distribution for branded audio.

## Drone Services

FAA Part 107 aerial cinematography for real estate, tourism, and commercial work.

# Transparent starting points.

<b>Social Media Management</b>	Monthly content, community, and paid social	<b>starting at \$1,000 / mo</b>
<b>Video Production</b>	Brand films, commercials, and short-form	<b>starting at \$1,000</b>
<b>Website Design + SEO/AEO</b>	Conversion-focused sites built to rank	<b>starting at \$4,500</b>
<b>Graphic Design</b>	Identity systems and campaign creative	<b>starting at \$300</b>
<b>Podcast Production</b>	Studio production, editing, distribution	<b>starting at \$750</b>
<b>Drone / Aerial</b>	FAA Part 107 cinematography	<b>starting at \$300</b>
<b>Project Work</b>	Launch campaigns and custom builds	<b>starting at \$1,000</b>

Every engagement is tailored. Most partners combine a monthly retainer with project work. Book a call for a firm, itemized quote.

# Outcomes, not deliverables.

HEALTH & WELLNESS

## Vero Fitness

A client since day one. Years of campaigns, video, graphics, and paid social building Vero Fitness into the Treasure Coast's most recognized gym brand.

---

10+ Yrs - Brand Partnership

LUXURY HOME BUILDER

## VB Custom Homes

Full-service brand build: cinematic build tours, paid social, and a portfolio site that puts every custom home in front of the right buyer.

---

Full-Service - Listing Engine

PROFESSIONAL SERVICES

## Mills, Short & Associates

Modern brand presence and content engine, positioning a trusted local firm with the polish of a national brand.

---

Award-Winning Campaign Work

# A home for Treasure Coast storytelling.

Our downtown studio brings cinema lighting, podcast bays, and full post-production in-house, so brands can shoot, edit, and ship in a single day.

- Cinema-grade lighting and camera packages
- Dedicated podcast and audio bays
- Full in-house editing and post-production
- FAA Part 107 certified drone team

**SHOOT**  
**EDIT**  
**SHIP**

All in a single day, all in one place.

2121R 14th Ave, Vero Beach, FL 32960

# A simple path to launch.

**01**

## Discovery Call

We learn your goals, audience, and what success looks like.



**02**

## Strategy & Plan

We build a 90-day content and campaign roadmap tailored to you.



**03**

## Create & Produce

Our in-house team shoots, designs, writes, and builds.



**04**

## Launch & Grow

We publish, run paid media, measure, and refine every month.

TRUSTED BY

# Brands across the Treasure Coast.

Vero Fitness

AYS Employee Leasing

School District of Indian River County

Colibri Aesthetics

Everglades Ranch

Barker Heating & Air

True Colors Salon & Spa

Bruce Estate Law

The Wellness Spot

Dog Days of Vero

Vero Beach Dumpster Rental

Impact 100

# Built on long relationships.



VBSM doesn't just produce our content, they built the marketing system that runs our entire business.

**Andy Segal**

AYS Employee Leasing



The video team is on another level. Every campaign has outperformed the last.

**Katie Smith**

Vero Fitness



Smart, fast, and obsessive about results. They feel like part of our team.

**Barbara Hammond**

The Learning Alliance

# VBSM

VERO BEACH SOCIAL MEDIA

# Ready to grow? Let's talk.

Book a 30-minute call and we'll map out a plan together. No pressure, just a clear next step.

BOOK A MEETING

[calendly.com/curtis-verobeachsocialmedia/30min](https://calendly.com/curtis-verobeachsocialmedia/30min)

CALL

(772) 999-6636

EMAIL

[curtis@verobeachsocialmedia.com](mailto:curtis@verobeachsocialmedia.com)

STUDIO

2121R 14th Ave, Vero Beach, FL 32960

# VBSM

VERO BEACH SOCIAL MEDIA

18x ADDY · 5x Telly

Award-Winning Agency

Made on the Treasure Coast